

1401 S. GRAND AVENUE.
 SANTA ANA, CALIFORNIA 92705

NEW FISH IN THE BOWL

Petopia adds our newest employee to the Human Resources team

Last month we welcomed Maria Ortega as a new Human Resources employee. We would like to wish her the best as she becomes familiar with her new job as an associate in Human Resources Department. The company got together and sang her the big surprise song for her birthday. She thanked all the employees for making her feel part of the company. Good luck Maria and welcome to Petopia!



MARIA ORTEGA
 HUMAN RESOURCE ASSOCIATE

CAT

Breakaway Cat Cuddle Cat

SALE!

A 50 dollar deal for only 32 dollars!

Party Mix Cat Treats Hypoallergenic Tearless Shampoo

NEW PRODUCTS!

WHAT'S NEW ON THE SHELF

This month features have the cat's meowing as our sales team shares some new additions to the Petopia product line

Petopia's products are incredibly high quality materials. We offer different varieties of accessories for your pets in any occasion. From nutritional food to cages, beds etc. Petopia is the perfect place for pets. Our special products for the month are all on cats, so go ahead and take the special offer that is only \$32 the package! It includes a food packet, two super accessories and a Cuddle Cat bed. This special offer is all for your cat! So go ahead and take it home today.

CELEBRATIONS!

Whos Birthday?

- Alex Hernandez - March 6
- Patricia Lares - March 17
- Gerardo Vargas - March 23
- Viviana Vasquez - March 30

COMPANY CALENDAR

- Career Day.....March 2
- Green Friday.....March 16
- New York Trade ShowMarch 29



Visit us online at
PETOPIA-PETS.COM



PAWS AND CLAWS!

- Chief Executive Officer
JONATHON ABARCA
- Chief Operations Officer
STEPHANIE RIVERA
- Chief Financial Officer
KARINA SILVA
- Vice President of Marketing
SANDRA ALVAREZ
- Vice President of Human Resources
ANDREA VEGA
- Chief Technical Officer
OSCAR CAMACHO
- Vice President Of Sales
ISMAEL VASQUEZ
- Layout and Design
LUCERO SOSA
- Newsletter Editor
LUCERO SOSA



OUT OF THE DOG HOUSE

Team Petopia poses in front of their new company facility in Santa Ana, California. Construction of this new building was completed in January and provides the professional working environment for the employees of the company

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Contact Information

- Customer Service
714-796-7433
- Company Web Site
PETOPIA-PETS.COM
- Company email
petopiapets@yahoo.com

THE PERFECT PLACE FOR PETS

The best online shopping experience for those needing pets supplies

Trying to figure out the perfect food or perfect accessory for your pet may be a little hard but with the help of Petopia all your worries will be gone. Petopia, whose slogan is "The Perfect Place for Pets" offers a wide variety of the most popular accessories and supplies for your pets. Petopia provides vanity clothing, enclosures, food and much more. Our web site makes a easy one-stop shopping experience and the products. This clear and comfortable shopping experience with home delivery allows you to spend more time with your pet. Chief Executive Officer, Jonathan Abarca, explaining why he thinks this business will be successful. "Petopia will be successful because we offer products that people need and a clear convenient way of obtaining those products, with no store to maintain we can offer prices that are competitive with the large national chains."



THE TOP DOGS

The Chief Executive officers for Petopia share their philosophy of company success

Recently Pets and Paws had a opportunity to sit down with the leaders of the company Chief Executive officer Jonathan Abarca and Chief Operations Officer Stephanie Rivera. Jonathan Abarca, Chief Executive Officer, said "Being one step ahead in the game will always bring great opportunities to our business. It will give us a jump on our competition and allow us to make the right choice in business situations. If we all take advantage of these opportunities we can continue to grow as a business, I feel that great opportunities will be coming our way." In speaking with Chief Operating Officer Stephanie Rivera, she said, "As a leader, my job is not just to do great things and bark out orders, but to empower others to do the great things with passion. The key to our company success is working as a hard together as a team along with a strong focus on our visions as a company. Every employee has value and is essential to the prosperity of our company, therefore Petopia would not function without the cooperation of each and every individual doing their part to support our company."



CHIEF OFFICERS
JONATHAN ABARCA &
STEPHANIE RIVERA

LEADER OF THE PACK

Each month an outstanding team member is selected for their work and contributions to the company

A big congratulations goes out to one of our outstanding team members who comes from the accounting department. Christopher Aguilar has been selected a this months' Employee of the Month. He is being recognized for exceptional service and achievement in his job. He works doing company payroll, making sure that twice a month each employee has their paycheck in their hands. When asked how he felt about this special honor, Chris replied, "I'm very happy to be recognized for my hard work in the company. I will keep up my hard work and continue to

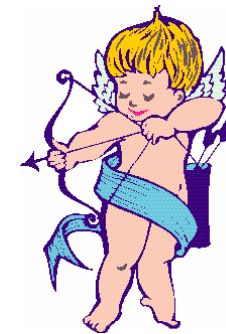
work to make our company all it should be, thank you for this honor." He was awarded with a certificate of appreciation. Way to go Christopher!



VALENTINES DAY - LOVE IN THE AIR

The Human Resources department hosted a Valentines Day celebration for the employees of Petopia, showing their love for the company and its employees

Valentine's day made a special appearance in the offices of Petopia. Cupid was seen targeting employees and hitting them with his arrow of love. The event was filled with candy and cards, bears and balloons and gave the employees a much needed relief from the regular work day. A lot of the credit goes out to the Human Resources department and their event team who planned the event. Everyone had a wonderful Valentine's Day and thanks to all the employees who made it happen.



WE ARE THEIR VOICE

The mission of this company from the start has always been focused of the plight of animals and Petopia stands behind this cause and puts money where their mouth is.

Every Friday at Petopia is considered a "Casual Option Day" where every employee has the option of dressing casual or dress in business profession dress. If employees choose not to dress professionally and come to the office casual, \$50 from their paycheck will be donated, in their name to the American Society for the Prevention of Cruelty to Animals (ASPCA). This organization rescues and prevents animal cruelty in the United States. So far, Petopia has donated approximately more than 4,000 dollars to help the cause. We are committed to support the work of the ASPCA and be the voice for animals everywhere.

